



THE
CHARLESTON PLACE
HISTORIC DOWNTOWN

PRESS KIT

HOTEL NAME	The Charleston Place
OPENING DATE	September 2, 1986
ARCHITECT	John Carl Warnecke
INTERIOR DESIGN	Project 360 completed the \$40-million-dollar room and public space renovation that was finished in 2016, with meeting space renovations completed in early 2017. Additionally, The Spa and Charleston Grill finished their renovations in 2018.
HISTORY	With its timeless elegance, you may be surprised to know that our hotel was built as part of a vision to revitalize the city. Former Mayor Joe Riley knew a city center had to be built, and chose an empty lot that was in despair to build our legendary landmark. For more than 30 years, our hotel has attracted Charlestonians and visitors that bring a unique blend of vibrancy and heritage to this much-loved destination.
LOCATION	Our hotel is located in the heart of the city's historic district—on the corners of King, Market, and Meeting Streets, two miles south of the intersection of I-26 and S.C. Highway 17, and only 12 miles from the Charleston International Airport.
DESIGN	<p>The hotel's design adheres to strict historic Charleston preservation guidelines, which means buildings can be no taller than the highest church steeple and must be in keeping with the historic buildings around it. The hotel's Georgian-style architecture with a brick façade and faux earthquake bolts on the exterior mimic the ones used on buildings in the late 1800's.</p> <p>The lobby of the hotel features a hand-blown Venetian chandelier set between the Georgian open-arm staircase. At 12 feet in diameter and in height, the chandelier is comprised of more than</p>

3,000 individual pieces of glass, hand-blown in Murano, Italy. It weighs approximately two and one-half tons.

The grand Georgian open-arm staircase is a stunning focal point in the lobby. Many Southerners believe the design of the staircase not only welcomed visitors into their homes, but it set the tone for conduct, given that single men were not expected to follow ladies up the stairs for fear they would catch a glimpse of a bare ankle. Therefore, men ascended on one side and women the other. The acoustics created by the staircase's placement and the domed ceiling from which it hangs, enables guests to carry on a conversation in a whisper while on opposite landings.

HOTEL AMENITIES

Located just steps away from the city's most distinguished landmarks, our luxurious hotel is home to unrivaled amenities. Whether indulging in the spa or salon, dining in award-winning restaurants, or browsing the exclusive boutiques, guests will feel as if it's their home away from home.

GUEST ROOMS

The hotel features 433 luxurious guest rooms, including 47 suites and two presidential suites. The rooms are designed to capture the essence of its world-class destination and can be described as classic, timeless, and sophisticated. Traditional historic details are blended with soft textures and a layering of patterns in subtle muted grey, blue, and green, creating a tranquil mood. Elegant inlaid mahogany furnishings, inspired by the era's original designs, and comfortable upholstery pieces in antique velvet rest on luxurious 100 percent wool carpet.

Bathrooms feature Italian Carrara marble and herringbone patterned marble floors and showers. The Carrara marble vanities with crystal hardware knobs are designed with open storage for toiletries and plush towels. A large mirror with antique silver leaf frame is flanked by wall sconces providing wonderful lighting in addition to the illuminated make-up mirror.

All rooms feature a one-touch lighting system, a large flat-screen television, mini refrigerator, executive-style writing desk, complimentary wireless internet, iPod docking station, and conveniently located USB charging outlets at the desk and nightstands.

CLUB LEVEL

The Club Level offers our most distinctive level of service, located on the top two floors of the property with private elevator access. With 72 guest rooms, The Club offers numerous extras including complimentary continental breakfast, afternoon tea, premium hors d'oeuvres, after-dinner cordials

and desserts, and full beverage service ranging from tea to premium wines, spirits, and beers.

DINING

The Charleston Place features six distinct culinary experiences.

CHARLESTON GRILL: The experience of fine dining at Charleston Grill shines bright amidst the Southern elegance and refinement of Charleston. Recognized as one of the best restaurants in the nation, The Grill is the recipient of the coveted Forbes Four Star, AAA Four Diamond, and Distinguished Restaurants of North America designations. Guests can reward themselves with an evening of highly creative and uniquely presented cuisine by longtime Executive Chef Michelle Weaver. Flawless French service is complimented by the warm, intimate ambience and soft sounds of nightly live jazz.

- Cuisine: Southern, Contemporary
- Specialty Dish: Charleston Grill Crab Cakes, Colorado Lamb, and savory seasonal seafood dishes like sturgeon, snapper, scallops, and more
- Accolades: *Forbes* Four Star, AAA Four Diamond, *Wine Spectator* “Best of Award of Excellence”, James Beard Nominee, *TripAdvisor* Traveler’s Choice “Best Fine Dining”, “Most Romantic Restaurant in the U.S.,” *OpenTable* “100 Best Restaurants in America,” and “100 Best Restaurants for Wine Lovers in America”
- Staff: Michelle Weaver, Executive Chef; Julie Hennigan, Dining Room Manager and Andrew Marshall, Wine Director
- Location: Lobby Level, West Gallery
- Hours: Bar: From 5pm nightly
- Dining: From 5:30pm nightly
- Live Jazz: Wednesday-Saturday 6-10pm; Sunday 6:30-9:30pm

THE PALMETTO CAFE: Drawing inspiration from Charleston’s famed courtyards, The Palmetto Cafe offers a garden-like setting inside and out. Floor to ceiling windows overlook the blossoming courtyard where guests can dine al fresco and indulge in delectable dishes. Cuisine: American, Lowcountry

- Specialty Dish: She Crab Soup, Crab and Avocado Salad, Seafood Club, Surf and Turf Burger
- Accolades: AAA Four Diamond, the only Four Diamond breakfast and lunch restaurant in South Carolina
- Location: Lobby Level, adjacent to Grand Staircase
- Hours: Breakfast: 7am-11am daily; Lunch: 12pm-3pm daily
- Weekend Brunch: Saturday 8am-12 noon Sunday 8am-

1:30pm

THOROUGHBRED CLUB: Classic bartenders reign over a sophisticated lounge atmosphere filled with dark wood and rich leather. The décor pays homage to the oldest jockey club in America, which was founded in 1792 in Charleston. Although the track closed in 1882, the Thoroughbred Club recaptures some of its spirit with a lively ambience complimented by handcrafted cocktails and tasty tapas. This cozy space is complete with a fireplace, nightly live entertainment, and a lushly landscaped patio open seasonally.

- Cuisine: Tapas-style
- Specialty Drink: Mouzon Mash, The Infield, and in-house oak-barreled spirits
- Location: Lobby Level, adjacent to Grand Staircase
- Hours: Bar: 11am-12 midnight daily Lunch: 11:30am-4pm daily
- Tapas: 4pm-11pm daily
- Live Music: Daily from 5-9pm

MEETING AT MARKET: This upscale pub is ideal for sporting enthusiasts to catch any game. With 22 flat-screen televisions and floor to ceiling windows overlooking the historic City Market, guests can sit back and savor the view while indulging in nearly two dozen rotating craft beers and elevated bar fare.

- Specialty Drink: 20 local, domestic, and international craft beers
- Cuisine: Casual pub-inspired fare
- Location: Lobby Level, East Gallery
- Hours: Dining and Bar: Monday-Friday 12pm-11pm, Saturday-Sunday 11am-12 midnight

CLOCKTOWER TERRACE: Overlooking historic King Street and Charleston's skyline, the Clocktower Terrace serves refreshing cocktails and inspired fare daily. Exclusively open to hotel guests, this rooftop retreat is an oasis from the cosmopolitan bustle.

- Specialty Drink: Refreshing summer cocktails including fruit-infused spritzers
- Location: Floor 4, adjacent to pool
- Hours: Opening times: Monday-Friday 12 noon-dusk, Saturday-Sunday 11am-dusk, Weather permitting

COMMUNITY PERK: Jump-start your day with freshly brewed tea or coffee from local roaster King Bean Coffee, while indulging in freshly baked locally sourced pastries.

- Location: Lobby Level, East Gallery

- Hours: Opening times: 6am-1pm daily

GUEST ROOM DINING: With refined dishes from our Four Diamond restaurants, guests can experience fine dining in the comfort of their guest room.

- Hours: Sunday-Thursday 6am-10pm; Friday-Saturday 6am-11pm

WELLNESS

THE SPA AT THE CHARLESTON PLACE: Take time out from the city's pace and discover our haven for wellness. Experience the next generation of beauty with a 100% natural facial or transform your body with a detoxifying massage or body scrub. Each indulgent treatment works to soothe limbs, boost energy, and dissolve tension.

- Specialty Treatments: Tata Harper Nothing But Nature Facial, Customized Body Scrubs, Saltability Massage with Himalayan pink salt stones, Intraceuticals Facial, Margaret Dabbs Supreme Manicure and Pedicure
- Specialty Products: The Spa features a selection of products including: LAFCO Diffusers and Candles, ZAGS* sunwraps, Tata Harper, Intraceuticals, SkinCeuticals, Margaret Dabbs, Butter Nail Polish, Christina Jervey Jewelry*, MoroccanOil, and more (**local product*)
- Treatment Rooms: 10 rooms, including six massage rooms, two facial rooms, one wet treatment room, and a nail studio. Two additional relaxation rooms are located within The Spa.
- Inclusions: Eucalyptus Steam Room and Redwood Dry Sauna
- Location: Floor 4
- Hours: Daily from 8am-pm (Hours may vary on select holidays throughout the year)

SWIMMING POOL: Plunge into our 50-foot horizon-edge mineral swimming pool or relaxing Jacuzzi to experience the full bliss of our cosmopolitan retreat. The stunning retractable glass roof creates the perfect setting to unwind and escape all year long. Lush plants surround the rooftop providing a private paradise for guests to stretch out in a lounge chair and bask in the sun.

- Location: Floor 4
- Hours: Monday-Friday 6am-8pm, Saturday-Sunday 7am-8pm (Hours may vary on select holidays throughout the year)

FITNESS CENTER: For the ultimate, calorie-burning workout, visit our state-of-the-art fitness center. Equipped with a full range of free weights, strength training machines, and the latest cardiovascular machines including three Peloton bikes, guests can receive a full body workout.

- Special Fitness Offerings: Yin and Yang Tai Chi, Boot Camp, Personal

Training Session, Power Walk with Intense Interval Training, Yoga Session, and Customized Fitness Classes

- Size: 1,000-square-feet
- Location: Floor 4, adjacent to pool
- Hours: Monday-Friday 6am-10pm, Saturday-Sunday 7am-10pm (Hours may vary on select holidays throughout the year)

THE SALON AT THE CHARLESTON PLACE: From haircuts and coloring to specialty treatments and make-up applications, our expert stylists deliver gracious service in an upscale and chic environment.

- Location: Lobby Level, East Gallery
- Hours: Monday 10am-6pm, Tuesday-Saturday 10am-7pm

THE SHOPS AT THE CHARLESTON PLACE: Within our walls, guests and visitors can discover The Shops at The Charleston Place, which include chic boutiques and legendary labels like Gucci, Louis Vuitton, St. John, and Kate Spade. Providing clothing and accessories for women, men, children, and home, The Shops have become a popular shopping destination in Charleston. The hotel's signature Boutique features local products from Lowcountry artisans.

- Location: Lobby Level, East and West Gallery, King Street

MEETING SPACES From annual sales conferences and grand weddings to board meetings and more, our hotel has the most comprehensive banquet and conference services in the area. Featuring more than 40,000-square-feet of event space, our expert event planners and banquet staff flawlessly execute every function.

GRAND BALLROOM: The 14,000-square-foot ballroom is equipped with 16-foot ceilings and beautiful glistening recessed chandeliers. With the ability to accommodate up to 1,700 people, this is our largest event space.

RIVIERA THEATER: Located directly across the street from the West Gallery entrance, you'll find our 1930s Art Deco- style theater. Known as one of the most unique conference centers in the nation, this National Historic Landmark has been lovingly restored and combines state-of-the art meeting technology with original historic detail including its marquee, ticket booth, and seating. Opened in 1939, it was one of the first movie theaters in the city; admission prices were 25 cents for adults and 10 cents for children. The theater eventually fell into disrepair and closed in 1977. However, we purchased it in 1995 and spent \$5.5 million restoring the Art Deco landmark, uncovering beautiful murals, intricate moldings, and magnificent light fixtures. The Riviera is now used for concerts, national acts, elegant meetings, weddings, and events.

BREAKOUT ROOMS: Ranging in size from 380 to 1,710-square-feet, our 20 well-designed spaces are located on the same level as the main ballroom. Additionally, two residentially appointed hospitality suites and a two-room conference lounge are fully-furnished with a wet bar and bathrooms.

OUTDOOR SPACES: Several courtyards with beautiful gardens offer flexible space for functions that are perfect for enjoying the outdoors.

HOLIDAY DÉCOR: Every Christmas, the hotel transforms into a holiday wonderland. The highlight being a miniature replica train set between the hotel’s signature Georgian open-arm staircase. The fully operational replica of the famous luxury train was custom designed for the hotel. It is on display throughout the holiday season and features miniature European Alpine homes, churches, ski resorts, and hundreds of handcrafted trees alongside a hand-carved, eight-foot mountain. Three trains, including the Venice Simplon-Orient-Express, complete with smokestacks, whistles, and other true- to-life particulars, run on more than 300 feet of track. Additionally, five Fraiser Fir trees, 1000 feet of garland, and 100 wreaths decorate the Lobby Level and exterior of the hotel.

SOCIAL MEDIA **INSTAGRAM:** <https://www.instagram.com/thecharlestonplace/>
FACEBOOK: <https://www.facebook.com/TheCharlestonPlace>